

June 2016 Meeting Minutes
Greater Nocona Area Economic Development Corporation (Type A) &
Nocona Municipal Economic Development Corporation (Type B)
at the Tales and Trails Museum June 7th, 2016

Agenda items:

I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B

Type B Board President Phil Staley called the meeting to order at 12:03 pm. Also present were Dan Fenoglio, Billy Henley, Bob Herndon, Brandi Shipman and Sandra Reynolds.

Type A Board Vice President Chance Dingler called the meeting to order at 1:05 pm. Also present were Tyler Thomas and Yesika Rodriguez.

Also present were Mayor Robert Fenoglio, City Manager Lyn Henley, Travis McCracken and students and families of the Lemonade Day project.

a. Approval of Type A and Type B May meeting minutes

Both Boards approved the May minutes as written.

b. Acceptance of April Type A & Type B financials

Both Boards accepted the April financials.

II. BUSINESS RECRUITMENT PROPOSAL

The director explained that Matt Bukin, who is promoting the Nocona Boot Company building for Matt Hackley, is requesting marketing assistance for a mail out in North Texas and Southern Oklahoma. (in round numbers): 5,813 in North Texas at \$4,150.72 total for printing and mailing; 2,327 for Oklahoma at \$1,643.88; and 1,990 Dallas/Denton at \$1,388.59. Around .70 per piece and the total of \$7,183.19 divided among three would be \$2,395 each.

The Type B Board adjourned into executive session at 12:15 pm.

The Type B Board returned to open session at 12:20 pm

After consideration, both Boards declined to participate in this marketing proposal. There were several reasons for the decision but, primarily, it concerned promoting a single, privately-owned structure needing extensive repairs and that no jobs could be directly associated with the expenditure of funds.

III. CITY PAVING PROPOSAL

The director noted he had received a letter saying the city would appreciate assistance with needed street paving around local businesses. The director's conversation with the City Manager indicated the city has budgeted about \$150K and the assistance would greatly contribute to increased necessary improvements. The director informed the Boards they have not directly contributed to paving in the past, but did provide leverage funds for a grant the City applied for. This would be a Type B project, but the Type A Board could request City Council approval to participate.

After discussions with the Mayor and City Manager, The Type B Board agreed to place \$12,500 on the 60-day clock for this project. The Type A Board requested staff place \$12,500 on the City Council agenda for authority to participate in a Type B project.

IV. Staff Updates and Travel

a. Lemonade Day Project Awards

Most of the Lemonade Day participants were present for awards.

b. Texas Department of Agriculture Rural Intern Introduction

Travis McCracken from Graham and studying at Sam Houston State University was introduced. His internship will help to further efforts on the Leather Experience venue.

c. Fiber Optic Project Update

The director explained he continues to research financing options. Monies are probably available in tax exempt financing, but are waiting on details. He also mentioned that there was also the possibility that a Texas Department of Agriculture Infrastructure grant might be available if 30 jobs were created by no more than 3 businesses to qualify.

d. Sales Tax Training, June 8, Irving

Three Board members were slated to attend.

e. Texas Rural Challenge Conference, June 9 – 10, Waco

The director was attending, especially since he serves on the steering committee.

f. TexasOne Quarterly Meeting, July 7, Austin

The director is attending.

g. Economic Development Marketing & Attraction Training, July 14 – 15, Orlando

The director is attending. Since the Boards have had a couple of businesses approaching the Boards for incentives, this will help ensure the Boards are using all resources available. This is the first such training, especially that contains a rural case study, the director has seen.

V. Items of community interest

- June 10 - 11 64th Annual Chisholm Ttrail Rodeo
- June 11 1100 Springs w/ Andy Davis at the “V”
- June 13 - 17 History Mystery Camp at Tales ‘n’ Trails Museum
- June 18 Accoustic Jam and Potluck Mdal at the Senior Citizen Center
- July 2 - 3 1st Home of the Brave Diamond Dustup
- July 4 Fireworks at Lake Nocona

VI. Adjourn

The Type B Board meeting adjourned at 1 pm
The Type A Board meeting adjourned at 1:13 pm