

# May 2014 Meeting Minutes

## Greater Nocona Area Economic Development Corporation (Type A) & Nocona Municipal Economic Development Corporation (Type B) at the Tales and Trails Museum, May 6, 2014

### Agenda items:

#### **I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B**

Kyle Reynolds called the Type A Board to order at 12:10 pm. Also present were Tracey O’Neal, Chance Dingler and Cassie Mitten.

Suzanne Storey called the Type B Board to order at 12:10 pm. Also present were Robert Herndon, Brandi Shipman, Phil Staley, Sandra Reynolds, Don Davis and Martha Underwood.

- 1. Acceptance of April meeting minutes Type A & Type B**  
**Both Boards accepted April’s minutes.**
- 2. Acceptance of March Type A & Type B financials**  
**March financials were not available for this meeting. They will be deferred to next month.**

**Public Hearing for items II-IV was open at 12:11 pm, and closed at 12:15 pm**

#### **II. CITY WATER GRANT LEVERAGE PUBLIC HEARING**

The director said in March, Lynn Henley, Nocona City Manager reminded the Board members that last year the city submitted a water line grant application and requested the NEDC Boards assist with leverage funds of \$13,750. The director submitted a letter for the application, but city staff wanted to wait until the grant was approved to formally ask for the monies. The project had been approved, so the city staff was officially asking for the leverage funds. The project totals \$330,000 with the City spending \$41,250 and TxCDBG \$275,000. Both Boards agreed to split the \$13,750 grant evenly. The Type B Board requested the project be put on the 60 day clock in March. The March City Council Meeting approved Type A Board participation.

#### **III. INDIAN OAKS GOLF COURSE PUBLIC HEARING**

The director reminded the Boards that in March, Heath Heller representing the golf committee sought assistance with a new greens mower, golf cart batteries and the two applications of Zeolite minerals. The mower the committee wanted to replace was 13 years old. In 2009, Nocona EDCs assisted with purchasing a different mower at \$30,000, split 50 – 50 with the golf course over three years, amounting to \$5,000 per year for three years; They were also requesting 5 cart battery sets at \$600 each, totaling \$3,000 and the Zeolite is \$5,500. The entire proposal was for \$13,500 - \$3,000 more than approved last year. Both Boards agreed to split the \$13,500 grant evenly. The Type B Board requested the project be put on the 60 day clock in March. The March City Council Meeting approved Type A Board participation.

#### **IV. NOKONA BASEBALL GLOVE TOURNAMENT PUBLIC HEARING**

The director advised that in March, the Boards were notified that the Nokona Baseball Glove company was proposing a baseball tournament in Nocona. They wanted assistance at the baseball fields with a grant of not more than \$3,000. In April, Rob Storey attended and explained details of the project and answered questions from the Board. Both Boards agreed to split the \$3,000 grant evenly. The Type B Board requested the project be put on the 60 day clock in March. The March City Council Meeting approved Type A Board participation.

## **V. CITY WATER GRANT LEVERAGE PROJECT**

The Boards approved the funds and requested staff to place it on the City Council agenda for authority to expend the funds.

## **VI. INDIAN OAKS GOLF COURSE PROJECT**

The Boards approved the funds and requested staff to place it on the City Council agenda for authority to expend the funds.

## **VII. NOKONA BASEBALL GLOVE TOURNAMENT PROJECT**

The Boards approved the funds and requested staff to place it on the City Council agenda for authority to expend the funds.

## **VIII. Staff Updates and Travel**

### **1. Wayfinding Signage Update**

Brandi Shipman as co-project manager with Don MacLaughlin, updated the Boards on recommendations. Brandi suggested that the signs along the highway be used for other locations in Nocona other than the car museum, such as the athletic stadium. It was then recommended by staff to look into both signage along the highway, but additional wayfinding downtown. Brandi will follow up with businesses to see who would be interested in having their location recognized, and staff will contact a wayfinding company to get a quote.

The A Board suggested looking into renting a billboard to advertise downtown. There was one available for \$400/month or \$4,000/year plus setup fees. The B Board made a motion to defer the decision on the billboard until further negotiation on cost of the sign had been made. The B Board also suggested checking into City owned property as possible space for signs, i.e. Rodeo Grounds and Community Center.

The A Board mentioned they would like to also see signage that was for multi-media usage, and centrally located for our downtown.

The staff will evaluate the suggestions and develop a holistic proposal for all wayfinding, billboard and multi-media signage.

### **2. Chamber of Commerce Director Position Update**

The director informed that initial conversations between the NEDC director and the Nocona Chamber director were discussing changing the Chamber contract to empower the Chamber more towards tourism development, support and marketing while aligning the NEDC mission towards more business retention, expansion, recruitment and education. This would more easily allow to categorize time and effort on the projects. Another consideration was to again split the Chamber contract among the Type A and Type B Boards to equalize expenses. The current Chamber contract officially will expire April 2015, but with the approval of the NEDC Boards and the Chamber Board, a new contract could be accomplished as desired. More details about how this would all work will be discussed following the June Nocona Rodeo.

### **3. Kamp Hollywood in Nocona Update**

The director explained that he had a misconception about the sponsoring agency for this project. Actually The Movie Institute was only hired to conduct the classes. A Nocona entity would actually be the sponsor and host. Although capable of networking and assisting with resource development, actually sponsoring such a project had not been part of the NEDC mission. Discussions are planned with the Nocona ISD for May 8 and the concept of it partnering with the Chisholm Trail Arts Association or other not-for-profit Nocona entity was under consideration. However, it was unclear that it could be accomplished in time for a camp this year. The Movie institute had penciled-in possible July dates this year, if conversations with the NISD and others think it workable.

#### **4. Youth Summer Camp Update**

The director said that with Kamp Hollywood in Nocona probably being postponed for a year, staff was looking to again send one middle school and one high school student to Kamp Hollywood in Dallas at \$600 each. Since video game development was not available at Nocona ISD currently, staff suggested sending one middle school and one high school student and the Nocona ISD photography teacher Todd Peterson to a photography summer camp at Texas A&M at College Station. On-site registration, board and lodging was \$425 per person. This was well within the budgeted amount of \$4,600. They were also still enquiring about performing arts summer camps that might be available for Nocona students to round out the program.

#### **5. Montague Boot Contracts Update**

The director advised that the contract had been signed awarding ownership and management to James Fenoglio and his family. James was working on financing options to recapitalize the operations and supplies. Staff was expecting payoff of the lease contract at \$36,000 would be part of that financing deal. Concerning the embroidery equipment contract, Montague Boot had not made a payment since December 2013, but with the uncertain future of that company, no legal action had yet begun. In conversations with staff, James Fenoglio would also appreciate a short interruption in those monthly payments of \$896.01. He would like time to get things organized and stable. The request would be to resume the note by October 2014 and just extend the payoff the appropriate time frame. The contract would be paid off in December 2016, instead of February.

**Cassie Mitten of the A Board motioned to approve the extension, Tracey O'Neal seconded, Chance Dingler abstained and the motion was accepted.**

#### **6. Vicari Car Auction Update**

The executive assistant, Joni, gave details of the event and its impact. She stated that sells were over 3 million and cars were still being sold. The restaurants did very well, as did the vendors. The event over all was a great success. She would have more figures in the next couple of days and will share them via email.

#### **7. Texas Department of Agriculture Intern Update**

The director announced that Willis Foley, from Palestine, TX and attending Sam Houston State University, would be our intern this year. He was attending classes on GIS systems and was looking forward to adding that resource to our ED efforts. He'll be staying at one of the Reynold's rental properties, since it was less expensive than The Veranda. He would be here June 2 – June 30.

#### **8. Sales Tax Training, May 16, Richardson, director, executive assistant, new Board members**

The director stated that intentions were for the five attendees to ride down together the evening before and return following the workshop.

#### **9. Director's Vacation May 20 - 28**

The director informed that he would be on vacation on these dates.

### **IX. Items of community interest**

Nocona Rodeo, June 6-7

Iron Jacket Baseball Tournament, June 7 – 8

### **X. Adjourn**

**Boards adjourned at 12:50 pm**