

May 2016 Meeting Minutes
Greater Nocona Area Economic Development Corporation (Type A) &
Nocona Municipal Economic Development Corporation (Type B)
at the Tales and Trails Museum May 3rd, 2016

Agenda items:

I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B

Type A Board President Kyle Reynolds called the meeting to order at 12:05 pm. Also present were Tracey O’Neal and Yesika Rodriguez.

Type B Board President Phil Staley called the meeting to order at 12:05 pm. Also present were Dan Fenoglio, Billy Henley, Bob Herndon, Brandi Shipman and Sandra Reynolds.

Also present was Randy Duckworth, Nocona Chamber of Commerce executive director.

a. Approval of Type A and Type B April meeting minutes

Both Boards approved the April minutes as written.

b. Acceptance of March Type A & Type B financials

Both Boards accepted the March financials.

II. INDIAN OAKS GOLF COURSE PROJECT

The Type B Board had placed the proposal on the 60-day clock in March and the City Council approved the Type A Board participation in this Type B project at its March meeting (sports facilities). There were no negative comments at the Public Hearing last month.

This year the Golf Committee is requesting 6 cart battery sets at \$667 each, totaling \$4,002 and the Zeolite is \$6,800. The entire new proposal is for \$10,802 (\$5,401 each Board).

The Type B and A Boards approved the project and requested staff place it on the City Council agenda for approval to expend the funds.

III. NOCONA SENIOR CENTER PROJECT

The Type B Board had placed the proposal on the 60-day clock in March and the City Council approved the Type A Board participation in this Type B project at its March meeting (quality of life). There were no negative comments at the Public Hearing last month.

Their request is for a grant of \$5,000 (\$2,500 per Board) for the Nocona Carpenter Shop/Senior Citizens’ Center to help with major roof, chimney and ceiling damage. As Ms. Culpepper, Carpenter Shop executive director explained noted last month the total cost for the project was bid at \$31,450.

The Type B and A Boards approved the project and requested staff place it on the City Council agenda for approval to expend the funds.

IV. BUSINESS RECRUITMENT PROPOSAL

The director explained he had been approached by Destry Smith about a possible \$30,000 loan for equipment to assist a local cabinet making business. The director referred the owner to the SBDC for a business plan and budget before bringing it to the Boards. The director is also attending a Texas Department of Agriculture small business finance program unveiling in Austin on Thursday that might be another resource for future business startups.

V. Staff Updates and Travel

a. Fiber Optic Network Project Update

The director noted a good meeting with Governor Abbott’s staff. They are attempting to find contacts at the major fiber optic companies, including Verizon. The director also met with

TexasOne staff and they provided thoughts and opportunities for contacting possible players. The initial \$1.5 million remains a challenge, but the director has additional appointments later this week in Austin to discuss funding sources.

b. Lemonade Day Project Update

The recipe contest and business plan/budget and location confirmation will take place Friday, May 6 beginning at 5:30 pm at the Nocona Community Center. Staff will also be calling parents this week to assess how prepared participants are at this point. The actual Lemonade Day is scheduled for Saturday, May 21.

c. Business Recruitment Update

Several members of the Petroflex Company visited the Nocona Boot Company building on Hwy 82. The biggest challenge is the ceiling height. The company would prefer 15-foot, but about half of the building's ceiling is only 12-foot. The owner, Pete Shauf, called May 2 and indicated Petroflex thought they could operate with the lower ceiling heights. Members of the EDC Boards volunteered to look at the costs involved with roof repair and any other structural needs for occupying the building. The director will then schedule another meeting with the owner and his staff.

d. Social Media Consultant Update

There were about 15 people that attended both sessions with Eric Spellmann. One session concerned tourism social media marketing and the lunch session more general retail. Everyone seemed to appreciate his presentation and the information he provided. They were also told to check out his free training videos at his website. He also gave a presentation to Braves for Change that was well received. He cautioned students on social media use and consequences as well as expectations for getting and holding a job.

e. Leadership Montague County

May is graduation and, of course, beginning recruitment for the next class.

f. Association of Rural Communities in Texas Meeting Update

Another opportunity to connect with state resources. Of particular interest is the Governor's Economic Development Staff opportunities to visit rural communities and provide insights and resources on a variety of areas including tourism.

g. Sales Tax Training, June 8, Irving

Yesika Rodriguez has made herself available for June. Tyler Thomas and Billy Henley also need to complete the training. Since the Texas Supreme Court recently decided that cities could be sued over economic development incentives, the director plans on attending to learn more about this new development.

VI. Items of community interest

Randy Duckworth highlighted several of the upcoming activities.

May 12-16	Cruisin Nocona & Vicari Car Auction
May 13	Mark Murphy Band w/Prag Padilla at the "V"
May 14	Pete's Piano Bar Kyle Level at the "V"
May 14	Nocona Nights w/ Prophets and Outlaws
May 14-15	3 rd Annual Iron Jacket Tournament
Mat 15	Youth Rodeo
May 20	Texas Gunslingers at the Tales 'n' Trails Museum
May 21	Bullfest, Armed Forces Day, Lemonade Day, Tanner Fenoglio Band at the "V", Accoustic Jam and Potluck Meal at the Carpenter's Shop
May 27	Mullet Boyz at the "V"

He also mentioned that The History Channel had toured the community and that Thursday, May 5, the Wichita Falls Community Foundation would have an introductory meeting during lunch at The “V”

VII. Adjourn

The meeting adjourned at 12:54 pm