

December 2013 Meeting Minutes Greater Nocona Area Economic Development Corporation (Type A) & Nocona Municipal Economic Development Corporation (Type B) at the Tales and Trails Museum, December 3rd, 2013

Agenda items:

I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B

President Kyle Reynolds called the Type A Board to order at 12:22 pm. Also present were Don MacLaughlin and Tracy O'Neal.

President Suzanne Storey called the Type B Board to order at 12:22 pm. Also present were Phil Staley, Martha Underwood, and Sandra Reynolds.

1. Acceptance of November meeting minutes Type A & Type B

Both Boards approved the November minutes.

2. Acceptance of September and October Type A & Type B financials

Both Boards approved September's financials. October's financials were unavailable and were deferred to next month's meeting

II. 2013 – 2014 PROJECT UPDATES AND PRIORITIES

Staff updated focus areas and projects for the coming year. Most are ongoing efforts, such as Montague Boot Company and other contracts. Staff did review completed contracts with Doug Fulkerson (Chisholm Trail Boot and Saddlery) and Times Forgotten revitalization loan. Attached is a quick look at what's been going on and priorities for this year. Concerns were voiced over redirecting traffic off of Clay Street, especially onto Grayson due to the vicinity to the school. Staff explained the moving of FM 103 was in concept stage only and no full discussion nor action had taken place to date.

III. Staff Update

1. Chamber of Commerce Director Position Update

Staff reported Joni Coursey continues to be trained in her new position. She is working with NellAnn McBroom and Syd Nowell to organize the office functions and the operating bank accounts. She will be working with the Chamber Officers to plan out next year including events, budgets, and short and long term goals. The NEDCs' director and Joni are working together to evaluate the roles of the Chamber and EDC for the short and long term future.

2. Vicari Car Auction Update

Pete Vicari visited last week with members of the Chamber, City and EDC. He's pleased with efforts both for the television program and the next auction. The Chamber continues as the POC for both. The television ads should be ready by mid-December.

Pete Vicari and Pete Horton are building an open pavilion structure where the baseball glove factory used to be. It will also be available for other functions during the year. There is some concern about the need for a concrete slab in case of bad weather. The pavilion will probably be about 9,600 sq ft, which would mean about \$60,000 for a slab. Board members agreed that NEDC funds do not exist for such a large project. Staff is exploring possible outside funding sources, like the Texas Capital Fund, to possibly assist.

Additionally, the biggest challenge for the auction will be nearby accommodations. The Chamber is looking at a variety of opportunities including maybe renting RVs for placement on private property, as well as maybe the Rodeo Grounds. Electrical capacity at the Rodeo Grounds is being looked at as a possible near-term project.

3. Wayfinding Signage Update

Staff continues working with the Chamber about local signage. One consideration is placing a significant structure at the corner of US Hwy 82 and Clay Street to serve as the entrance to downtown. Signage could then refer to it as where to turn on all signage going up along the highway.

4. TexasOne Quarterly Meeting, Dec. 12, Austin

The executive assistant will be attending.

5. Dallas/Fort Worth Area Tourism Council Sales Committee Meeting, Dec. 12, Grand Prairie

The director will be attending.

6. Montague Boot Company Christmas Lunch, Dec. 19

Members of the Board have been invited to come out and enjoy the BBQ lunch.

IV. Items of community interest

Nocona Christmas Parade, Dec. 7

Fireman's Fish Fry, Dec. 7

Leadership Montague County class, Dec. 13

Senior Center Christmas Dinner, Dec. 9

Cowboy Christmas Ball, Dec. 14

V. Adjourn

Boards adjourned at 1:03 pm