

November 2014 Meeting Minutes
Greater Nocona Area Economic Development Corporation (Type A) &
Nocona Municipal Economic Development Corporation (Type B)
at the Tales and Trails Museum November 4th, 2014

Agenda items:

I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B

Kyle Reynolds called the Type A Board to order at 12:15 pm. Also present were Don MacLaughlin, Chance Dingler and Cassie Mitten.

Present for the Type B Board were Robert Herndon, Martha Underwood and Dan Fenoglio, which did not constitute a quorum.

1. Approval of October meeting minutes Type A & Type B

Due to a communications error among staff, minutes were not available and were deferred to the December meetings.

2. Acceptance of September Type A & Type B financials

The Type A Board accepted the September financials.

II. ART GALLERY ASSISTANCE PROJECT

Without a quorum present this item was deferred to the December meeting.

III. CHAMBER OF COMMERCE CONTRACT PROJECT

The director noted that the current contract is due to expire in April and previously under business retention only the Type A Board was the contracting agent. The new proposal for tourism activity and development would equalize the commitment from Nocona EDCs and help delineate tasks for the executive assistant in her role as Chamber executive director. The director also explained the proposed contract was presented at the last meeting, which included the required public hearing, without any questions or comments being submitted to staff in the interim. Additionally, the director stated that since the City Council had already approved the Type A Board's participation and the monies had already been approved by the City Council no formal request to the City Council was necessary, but that staff would provide an update at the November City Council meeting.

The Type A approved the contract as presented. Members present from the Type B Board requested staff poll the Type B Board members by email for a vote. Through the email vote, the Type B Board also approved the Chamber of Commerce contract as presented.

IV. KATE & RUTH DAVIS INDUSTRIAL PARK

The director reminded the Boards that property to the west of the Fenoglio Boot Company, known as the Kate and Ruth Davis Industrial Park, was donated to the NEDCs years ago for business retention and recruitment. He also said there had recently been interest in the property from Texas New Mexico Power about moving its equipment yard. There has also been preliminary discussion on if the Fenoglio Boot Company might have need of additional space in the future. The director explained that neither concept has any formal proposal, however the Board Presidents' authorized a property survey, which was presented at the meeting. Both businesses had been given the survey but no proposals were ready for this meeting. The director said that in any event, the Boards would want to begin considering reasonable property value for future consideration.

The Board members asked staff to look at dividing the Tract 1 on the survey from the back of the metal building used by the Fenoglio Boot Company to FM 1759, which would allow for possible future expansion of the boot company and if that would leave enough acreage for TNMP's desired equipment yard. Members also asked staff to see about an informal appraisal of the property for

V. Staff Updates and Travel

1. Creative Technologies Booster Club Concept Update

The director explained that staff had developed a concept for a not-for-profit local club, possibly named Nocona STEADY. STEADY is an acronym for Skills, Technology, Entertainment, Arts, and Design for Youth and that staff was awaiting input from Nocona ISD faculty. Staff is hoping to host a community meeting on the concept before Thanksgiving.

2. Branding/Marketing Committee Update

The executive assistant informed that after 2 meetings with the committee, they had gathered feedback and data to start the branding process. Next steps were to evaluate gathered feedback, then have a meeting with other community members to get their feedback.

The A Board then inquired about the previously discussed wayfinding signage, particularly a sign for multi-media. B Board member, Dan Fenoglio, said there was a lot of land near the main intersection of town that might be an option for sign placement.

Staff will research cost of LED signage.

3. Braves for Change Assistance

The director noted staff is working with this Nocona Middle School Program in developing location and content for out of class activities. The first was at Gertie's Dance Hall and featured elected officials included Mayor Robert Fenoglio, County Judge Rick Lewis, County Sheriff Paul Cunningham, District Attorney Paige Williams, and Texas State House Representative Drew Springer. He also noted Joni Coursey presented on the Chamber of Commerce and the NEDCs' director talked about Economic Development. Of special interest was a presentation on developing your passion from a YouTube presentation aimed at helping these students begin planning their future. The next excursions are planned for the glove and boot factories sometime in November.

4. Dallas Entrepreneurs Connect Expo, Update

The director presented that Nocona was the only community at this event. Staff handed out various pieces of information and had several conversations with attendees promoting Nocona both as a business location and a tourism destination. Staff expects to follow up with several people and organizations, including the Dallas Business Journal, which hosted the event, and expressed interest in visiting.

5. NORTEX Economic Development Committee Update

The director explained about Texas having several regional organizations know as Councils of Government. The CoG serving Nocona is NORTEX and is located in Wichita Falls. County Judges and Mayors are normally members of the CoG. Under a federally-supported program by the Economic Development Administration, a regional economic development plan was developed several years ago. Montague County is represented by Bowie Economic Development Executive Director, Janis Crowley, who is also president of the committee. The plan is being updated and new rules by the EDA places more attention on business owners being involved on the committee. Because of this, a member of the St. Jo Type A Board, who is also a rancher, has also now joined the committee. Staff will continue to keep informed of the committee's activities, which includes a cost-free website for promoting the area.

6. Texas House Select Committee on Economic Development Hearings, Nov. 5, Austin, executive director

The director said the meeting had been rescheduled for Nov. 10.

7. Nocona ISD Facilities Committee Meeting, Nov. 12, executive director

The director explained the meeting had been rescheduled for Nov. 19.

8. Leadership Montague County Education Class, Nov. 14, Montague

The director noted that staff was not heavily involved in this particular event.

9. TexasOne Quarterly Meeting, Dec. 4, Austin, executive director

The director said the invitation had not been received yet, and if TexasOne allowed additional participation, he'd inform the members.

10. Texas Society of Association Executives, Dec. 5, Austin, executive director

Since the director will already be in Austin, he explained he'd also take advantage of this event, with the aim of promoting Nocona as a location for small professional group meetings and events.

VI. Items of community interest

November 5th, Veterans Appreciation Luncheon at The VFW 11a-2p

November 8th, Nocona Blood Drive at The VFW 10a-3p

November 9th, Fred Eaglesmith at The VFW

November 15th, Nocona Nights w/Jamie Richards Band

NHLA Christmas Bazaar @ Nocona Senior Center 1p-5p

November 20th, Nocona Senior Center Thanksgiving Feast 12p-1p

November 27th, Thanksgiving!

VII. Adjourn

Type A Board adjourned at 1:00 pm