

July 2016 Meeting Minutes
Nocona Municipal Economic Development Corporation (Type B)
at the Tales and Trails Museum July 5th, 2016

Agenda items:

I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B

Type B Board President Phil Staley called the meeting to order at 12:02 pm on July 5. Also present were Dan Fenoglio, Billy Henley, Bob Herndon and Brandi Shipman.

Type A Board President Kyle Reynolds and Yesika Rodriguez were present, but did not constitute a quorum. Staff was requested to reschedule the July meeting for the Type A Board.

Also present were City Manager Lyn Henley and new Executive Director for the Nocona Chamber of Commerce Nell Ann McBroom.

a. Approval of Type B June meeting minutes

The Board approved the June minutes as written.

b. Acceptance of May Type B financials

The Board accepted the May financials.

II. TYPE B CITY PAVING PUBLIC HEARING Opened at 12:06 pm

The director noted that after discussions with the Mayor and City Manager, The Type B Board agreed to place \$12,500 on the 60-day clock for this project. The Type A Board requested staff place \$12,500 on the City Council agenda for authority to participate in a Type B project. The City Council approved Type A Board participation at its June meeting. The Type A Board will hold its Public Hearing in August.

No adverse comments were made during the public hearing.

Public Hearing Closed at 12:08 pm

III. JUSTIN BUILDING PROPOSAL

The director explained he had received an email saying the city would appreciate assistance with leverage monies for a TxCDBG grant they are applying for to help with the Justin Building revitalization. The email from the City Secretary indicated the city is applying for \$550,000. They are requesting \$25,000 total from the Boards. The Boards have provided leverage funds before when the City applied for similar grants.

The Type B Board placed the proposal on the 60-day clock.

IV. 2016 – 2017 PROPOSED BUDGET

The director noted it is time to submit the NEDC annual budgets to the City. Both the City staff and the director suggest a conservative approach of not raising income projections or including any pay raises. There have been adjustments based on 2015 – 2016 expenses through March 2016 (the 6th month point for the fiscal year). The major considerations for next year are budgeting for the Indian Oaks Golf Course, the Chisholm Trail Rodeo grounds and a long term loan to provide half of the monies towards a fiber optic network for Nocona. Although budgeted, these monies would not be spent without the Boards' and City Council's approval of any specific project proposed. It could save having to invoke the 60-day clock, since the public hearings would be conducted as part of the City's budget process.

The Type B Board approved the proposed budget with a request to move the fiber optic to the future projects area of the budget.

V. Staff Updates and Travel

a. Chamber of Commerce Executive Director Introduction

Following Randy Duckworth's resignation from the Nocona Chamber of Commerce, the Chamber's Board has selected Nell Ann McBroom as the new Executive Director. She was introduced to the Board.

b. Texas Department of Agriculture Rural Intern Project Report

Travis McCracken from Graham and studying at Sam Houston State University was here to further efforts on the Leather Experience venue. He has interviewed both the boot and glove companies and developed a possible venue for the leather experience, including donated equipment and display concepts. He also worked with Jeff Salmon, executive director of the Frontier Texas! Museum on the concepts. The next effort will include working with the Museum Board and the boot and glove companies on location and timing for the exhibit.

c. Fiber Optic Project Update

Staff continues to research financing options, but have also been approached by an additional opportunity. Once the network begins construction, this business would look to provide user access within a 12-mile radius of the network. Half of the monies are available in tax exempt or other long-term financing, but we're working on grant funding for the remaining half.

d. Sales Tax Training Update

Three Board members attended the Irving training and gave a short update on the training.

e. Texas Rural Challenge Conference Update

The director attended both the Rural Challenge and was asked at the last minute to be on a panel for the Texas Film Friendly training the day prior. Both experiences were informative, although, as with some other similar past conferences, the material is becoming repetitive. Even one of the main speakers noted that if we were there last year, we would here it again this year.

f. TexasOne Quarterly Meeting, July 7, Austin

The director is attending.

g. Economic Development Marketing & Attraction Training, July 14 – 15, Orlando

The director is attending. Since we have had a couple of businesses approaching the Boards for incentives, this will help ensure we are using all resources available to us. This is the first such training, especially that contains a rural case study, the director had seen.

h. Facebook Training, July 27, Weatherford

The director, the Chamber executive director and another Chamber member will be attending this inexpensive (\$25 per person) program with the Texas Lakes Trail.

VI. Items of community interest

July 2 Fireworks at Lake Nocona

July 2 - 3 Home of the Brave Diamond Dustup

July 16 Acoustic Jam and Potluck Meal at the Senior Citizen Center

VII. Adjourn

The Type B Board meeting adjourned at 12:42 pm