

October 2015 Meeting Minutes
Greater Nocona Area Economic Development Corporation (Type A) &
Nocona Municipal Economic Development Corporation (Type B)
at the Tales and Trails Museum October 6th, 2015

Agenda items:

I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B

Type A Board President Kyle Reynolds called the meeting to order at 12:10 pm. Also present were Tracey O’Neal and Tyler Thomas.

Type B Board President Phil Staley called the meeting to order at 12:10 pm. Also present were Don Davis, Dan Fenoglio, Billy Henley, Robert Herndon, Sandra Reynolds and Brandi Shipman.

a. Approval of Type A and Type B September meeting minutes

Both Boards approved the September minutes.

b. Acceptance of August Type A & Type B financials

Both Boards approved the August financials.

II. NOCONA LEMONADE DAY TYPE A PROJECT

The director told the Boards that while the director was gone two Nocona residents distributed materials to the schools for students, parents and interested others after Labor Day and hosted a North Montague community meeting Sept. 16 at the Nocona Community Center. There was also advertising in North Montague publications. Based on the response, the volunteers thought there was enough interest to move forward with the program. Paid enrollment in the foundation’s program was made from approved Type B Board monies before the end of September. The foundation is planning a visit in November to assist with getting the program running in early 2016.

The Type A Board had its public hearing last month and needed to decide whether to approve the \$3,000 for the project and, if so, request staff request City Council approval to expend funds.

The Type A Board approved the project and requested staff place it on the October City Council agenda for approval to expend funds.

III. NOCONA CHAMBER OF COMMERCE NEW EXECUTIVE DIRECTOR

The director explained that Randy Duckworth has taken the position. Since he has just started sorting everything out, the director went ahead and postponed the Chamber’s quarterly report until next month. Unfortunately, Randy Duckworth was not available for this meeting because of a VA doctor’s appointment.

IV. NOCONA CHAMBER OF COMMERCE EVENT BARRIERS PROPOSAL

The director noted that with more and bigger events happening the Chamber wants to increase the number of barriers available, both for safety reasons and to allow paid entry fees for some events. The Chamber Executive Director is looking at a community effort to assist with the purchase and would like participation from the Nocona EDCs. Although the director had been told by the Chamber executive director to postpone the request until November, Type B Board member Dan Fenoglio requested the Type B Board at least agree to participate and begin the 60-day clock and the Type A Board request City Council approval to participate in a Type B project. Dan Fenoglio explained the Chamber was looking at spending about \$30,000 and was looking for \$15,000 from the Nocona EDCs (\$7,500 per Board).

The Type B Board agreed to place the proposal on the 60-day clock and the Type A Board requested staff place it on the October City Council agenda for approval to participate in a Type B project.

V. Director's Updates and Travel

a. Shopko Prospect Update

With the absence of the director in September, Type B Board Vice President Robert Herndon volunteered to be the contact point for Shopko. His conversation with the developer indicated a continued interest in Nocona, if a viable property could be located. Robert compiled materials on several possible locations, but noted that most city blocks were a tad small for the facility Shopko envisioned. Robert met with the Board Presidents and the director to discuss his research. Type B Board President Phil Staley agreed to ask Ben & Guy Hill if they would consider lowering their initial offer of \$11 per square foot. The director noted the developer had indicated a \$3-\$5 preference for property. Robert also showed concern for the Shopko having a Pharmacy and the negative impact it could have on the Nocona Pharmacy. The director and the Board Presidents agreed to continue researching location options.

b. Fiber Optic Network Consultant Update

The director noted no objections to the proposed agreement sent to Board members were received, so the agreement was signed September 30, 2015 and conversation has started on building the survey and determining recipients.

c. Small Business Development Center Visits Update

Visits continue with local businesses and follow-ups to former meetings are also taking place. Hopefully, there will be an opportunity to host a business forum on using Google for business development and marketing sometime in November.

Following one of the meetings a request was made by Womack Printing to assist with finding consistent copying opportunities in the local area. If Board members know of any such opportunities, please let the director or Womack Printing know.

d. Governor's Small Business Forum, Oct. 8, Wichita Falls

The director will be attending.

e. Leadership Montague County: Communications and Marketing, Oct. 9, County Annex

The director will be attending.

f. Texas Economic Development Council Annual Meeting, Oct. 14 – 16, Dallas

The director will be attending.

g. Cross Plains Rural Transportation Council, Oct. 15, Wichita Falls

Since this is the annual prioritizing of products and the director is out of town, the city should select an alternate.

h. Dallas Business Journal Reception, Oct. 27, Dallas

This is being held at an event lighting business in Lewisville, so the NEDC director and the Chamber executive director plan on attending.

i. Association of Rural Communities in Texas Annual Meeting, Nov. 11 – 12, Bastrop

This is another annual meeting that is normally attended. ARCIT's strength is its rural focus and the networking is across a broader spectrum of participants, not just EDCs. Early bird registration is \$135 and it takes place at the Hyatt Lost Pines in Bastrop. The Boards did not have any objections to the director attending.

VI. Items of community interest

a. Oct. 23 – 24 Nocona Nights Music Festival

b. Oct. 31 Halloween in Nocona; Halloween in the Park; Nocona Hills Halloween Dance

VII. Adjourn

The meeting adjourned at 12:41 pm.