

**December 2016 Meeting Minutes**  
**Greater Nocona Area Economic Development Corporation (Type A) &**  
**Nocona Municipal Economic Development Corporation (Type B)**  
**at the Tales and Trails Museum December 6th, 2016**

**Agenda items:**

**I. Roll call and call to order: Type A & Type B – Confirm Quorum for Type A & Type B**

Type B Board President Phil Staley called the meeting to order at 12:09 pm. Also present were Don Davis, Dan Fenoglio, Billy Henley, Sandra Reynolds and Brandi Shipman.

Type A Board Vice President Tyler Thomas called the meeting to order at 12:09 pm. Also present were Tracy O’Neal, Kyle Reynolds and Yesika Rodriguez.

Also present were Dale Snow, Nocona Chamber of Commerce Chisholm Trail Rodeo Grounds Committee member; Kurt Lemley of Premier Player Sports; and NellAnn McBroom, Executive Director for Nocona Chamber of Commerce.

**a. Approval of Type A and Type B November meeting minutes**

Both Boards approved the November minutes as written.

**b. Acceptance of October Type A & Type B financials**

Both Boards accepted the October financials.

**II. NOCONA CHISHOLM TRAIL RODEO GROUNDS PROJECT**

The director noted Stephany Womack, with the rodeo grounds committee has asked to update the Boards on their projects and necessary changes to the previous plans. The changes will reallocate monies approved by the Boards and City Council in November. Dale Snow explained the removal of the west-side arena fencing and the concrete at the base of the cement seats there possibly revealed the major cause of poor drainage in the arena might be the eastern fencing and earth-buildup there. Therefore, the committee would prefer to remove the east-side fencing as well, something slated for next year, and then regrade the arena to assist with drainage. This might alleviate the drainage issue without all of the excavation and drain-pipe previously planned. The Boards appreciated the update and the work of the committee and its volunteers.

**Since the original project concerned addressing drainage at the arena, the Boards did not see any need to readdress the project and asked the committee to continue with their new plans.**

**III. INDIAN OAKS GOLF COURSE PROPOSAL**

The director said the Indian Oaks Advisory Committee has asked for assistance. The request is very much in line with previous needs of the Indian Oaks Golf Course. The request is for a 50/50 split between the committee and the Nocona EDCs for a new mower at \$33,000. It would be a three-year payment \$5,500 (\$2,750 per Board if both Boards participate). Cart batteries would be another \$3,495 (\$1,747.50 per Board if both Boards participate) and Zeolite treatment of \$6,800 (\$3,400 per Board if both Boards participate). That’s a total of \$15,795 (\$7,897.50 per Board if both Boards participate). Board members noted that \$11,000 (\$5,500 per Board) had already been budgeted, but this would add the additional cost of the mower, which was not anticipated.

**The Boards decided to support the proposal. The Type B Board placed the proposal on the 60-day clock and the Type A Board requested staff place the proposal on the City Council agenda to approve participation in a Type B project (sports facility).**

**IV. PREMIER PLAYER SPORTS BASEBALL FIELDS PROPOSAL**

The director indicted Kurt Lemley had revised his request to help with revitalizing the baseball fields. The Nocona ISD has been doing some maintenance upgrades on the fields, especially for drainage. In prioritizing the need, Mr. Lemley preferred assistance with the facility maintenance equipment. As noted, there is a lease/purchase option as well as a more limited purchase (see attached). Mr. Lemley updated

the Boards on the impact of the six (out of ten planned) tournaments and the average of about 14 teams per tournament. He indicated that was a very positive impact on Nocona and his plans to increase the number of tournaments and add basketball and girls' fast pitch softball to the mix could be a tremendous economic boost for Nocona. Board members noted their appreciation for his efforts and indicated Mr. Lemley's efforts and vision well served Nocona. The equipment would actually be owned by the Nocona Chamber of Commerce and there would be a formal agreement with the Chamber for Premier Player Sports to operate the equipment and maintain the fields. The lease-purchase would also contain an escape clause that allowed the Chamber to terminate the lease if necessary without penalty.

## **THE BOARDS ADJOURNED INTO EXECUTIVE SESSION AT 12:51 PM**

## **THE BOARDS RECONVENED INTO ITS REGULAR SESSION AT 1:08 PM**

The Boards determined to fund the ABI-S360 Zero Turn Machine and all of its attachments totaling \$30,500 with a 60-month lease-purchase agreement through the Nocona Chamber of Commerce. Terms were at 5 ½% interest with payments of \$582.55 monthly (\$291.28 per Board). The Type B Board placed the proposal on the 60-day clock and the Type A Board requested staff place the proposal on the City Council agenda to approve participation in a Type B project (sports facility).

### **V. Staff Updates and Travel**

#### **a. Fiber Optic Project Update**

According to the director, Lynn Henley, Nocona City Manager, was able to locate a contact for the fiber currently being laid in the area. They are willing to lease lines, but don't provide service to the customer. They did introduce a possible supplier and the director is working with them as a possible future resource.

#### **b. National Wine Marketing and Tourism Conference Update**

The director said this was an extremely informative conference attended by industry professionals from around North America. It really highlighted the impact wine, beer and spirits have for tourism and rural growth. Just seeing the growth around Fredericksburg over the last 10 years was amazing.

#### **c. LMC Economic Development Class, Dec. 16**

#### **d. TexasOne Holiday Reception, Austin, Dec. 19**

The director is attending.

#### **e. Strong Foundations: The Economic Futures of Kids and Communities, Washington, D.C March 23-24, 2017**

The director noted this is a follow-on to the conference he attended in 2015. He is especially interested because of the emphasis on rural youth. The Boards approved attending.

#### **f. Broadband Communities Summit, May 1 – 4, Dallas**

The director explained this is a national conference held nearby, and the opportunity greatly benefits our fiber optic efforts. The Boards approved attending.

### **VI. Items of community interest**

- a. December 10 Nocona Nights Cowboy Christmas Ball
- b. December 17 Acoustic Jam and Potluck Meal at the Senior Citizen Center
- c. December 25 Christmas
- d. December 31 New Year's Eve at the "V"

### **VII. The meeting adjourned at 1:14 pm**